

## ADVERTISING RATE SHEET

## RECEIVE A 20% DISCOUNT WITH 3 ADVERTISEMENTS!

DESCRIPTION	AD SIZE W x H	COST ONE TIME (B&W)	WITH 20% DISCOUNT (B&W)	COST ONE TIME (COLOR)	WITH 20% DISCOUNT (COLOR)
Full Page	10" x 12.5"	\$605.00	$$484.00 \times 3 = $1,452.00$	\$823.00	\$658.40 x 3 = \$1975.20
1/2 Page	10" x 6.25"	\$358.00	\$286.40 x 3 = \$859.20	\$487.00	\$389.60 x 3 = \$1,168.80
1/4 Page	4.85" x 6.125"	\$230.00	$$184.00 \times 3 = $552.00$	\$313.00	$$250.40 \times 3 = $751.20$
Banner Ads	10" x 1.5"	\$188.00	$$150.40 \times 3 = $451.20$	\$256.00	\$204.80 x 3 = \$614.40
1/8 Page	4.87" x 3"	\$133.00	\$106.40 x 3 = \$319.20	\$181.00	\$144.80 x 3 = \$434.40
*Business Card	2.3" x 3.5"	\$61.00	$$55.00 \times 3 = $165.00$	\$83.00	\$66.40 x 3 = \$199.20

## ALL ADVERTISERS RECEIVE A FREE LISTING IN OUR BUSINESS DIRECTORY! (\$20.00 VALUE)

FRONT PAGE ADVERTISING RATE: \$750.00 (10" x 10.5") *WxH* 

**SERVICE DIRECTORY: \$20.00** 

CLASSIFIED AD (10 WORDS): \$6.00 (Each Additional Word 50 cents)

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